



## News

*A museum for growing children*  
The Children's Metamorphosis  
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### **Met Membership Changes Make Southern New Hampshire Children's Museum an Even Better Value**

**December 5, 2007, Derry NH** — The Children's Metamorphosis today announced new annual membership options that make the Met experience more accessible while also offering families more for their educational/entertainment budget.

Membership has cost either \$75 a year for access to just the Met, or \$125 a year for that plus free entry to the national network of Association of Children's Museums (ACM) member institutions. These rates remain optionally available through December, but are replaced by two new regular annual membership packages:

- The **Met-for-Two Membership** costs \$60 and gives one parent and one child unlimited admissions to the Met and significant discounts on Met programs and birthday parties.
- The **Met Family Membership** costs \$100 and gives discounts on Met programs and parties and unlimited admissions to an extended family of up to six people — including children, parents, grandparents, and even a nanny or babysitter. The admissions are good for the Met and for over 130 ACM member museums around the country, including Boston, Portsmouth NH, and Portland ME.

Current members who purchased an old Met-only \$75 membership after August 31, 2007, can optionally upgrade to the new Met Family Membership (with ACM privileges) for just \$6.25 per month (e.g., \$25 if the membership was purchased in September).

Members who purchased an old \$125 membership with ACM access after August 31 will automatically receive a three-month extension of their annual membership.

A third new option makes it possible to give a Met membership to needy families. The \$75 donation-only annual **Met Family Local Membership** gives discounts and unlimited admissions (to the Met only) for a six-member extended family. A local family services organization will help select qualified families and oversee the donation process.

A final new option, the **Met Business Membership**, lets organizations offer the educational fun of the Met as a benefit or incentive for employees or a gift for customers. For \$250 annually, a company receives 50 customized one-time free visit passes. Employees also get member discounts on Met programs and parties, and a special 10% discount on purchasing their own Met Family Membership.

The Met membership changes arise from dual concerns of making the popular museum accessible to all who want to use it and keeping the non-profit operation financially viable. A recent study by the Board of Directors shows that the new rates make the Met extremely competitive with other New England children's museums. This review also led to another longevity-enhancing change: the Met's admission fee will go from \$5 to a still-attractive \$6 effective January 1, 2008.

See [www.childrensmet.org](http://www.childrensmet.org) for full details on memberships, programs, and more.

### **About the Met**

Established in 1991, the non-profit, 501(c)(3), Children's Metamorphosis museum brings over 30,000 visitors to downtown Derry from towns throughout southern New Hampshire and northern Massachusetts. Focused on imaginative role play and stimulating education for children ages two through seven, the Met features a variety of themed interactive exhibits, several small animals, a rentable Birthday Party Room, an outdoor garden area, and an active program of daytime and evening workshops and events.

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