

Help the Met and Your Organization!

Children, parents, and grandparents from across southern New Hampshire and northern Massachusetts all love the Met.

Four hundred families are members of this sixteen-year-old children's museum, and each year over 30,000 visitors come to downtown Derry to enjoy our interactive exhibits, educational programs, and special events.



Now your business or organization can support this regional treasure while getting recognition from a grateful membership and appreciative community.

There are four easy ways you can help:

► Make a Donation

Make a cash contribution that we'll put to good use, or provide goods or services as items for our annual Met Gala auction fund raiser.

► Become a Partner

Make an in-kind donation of goods or services we need, or host your own Met fund raiser.

► Sponsor an Exhibit or Program

Make a three-year financial commitment to support—perhaps even help us create—a major exhibit, or back a program, workshop, newsletter issue, or special event.

► Get a Business Membership

Offering the benefits of the Met to your employees tells them you care about their families.

Find Out More Today

Visit our website or call to learn how your company can best benefit by supporting the Met.

(603) 432-2560
www.childrensmet.org

Great Marketing Results for Any Size Contribution

Our range of business giving opportunities makes it easy to find the best level and type of contribution for your firm, from donations of goods or just a few dollars to multi-thousand dollar sponsorships and contributions of time and expertise.

Several exhibit sponsorships happen to be open now, offering great visibility and making a big statement about your firm.

Our regular workshops and programs also need sponsors, and can be tailored around materials you provide or other involvement you wish to have. And we're always designing new programs—such as good-health outreach sessions requested by local schools—which could become possible with your support.

If these don't meet your needs, just talk with us and we'll find a contribution that works for you.

Join Our Sponsor Family

Your help to the Met associates your firm with some of the best companies around. For example:



Stonyfield Farm reaches Met families through coupons, activity books, craft projects, and a new organic farming exhibit now under development.



Derry Medical shows their concern for healthy families (and potential new patients) by sponsoring our hospital exhibit and sharing health education materials.



Crossroads Contracting sponsors our Great Outdoors exhibit, leading to contracts by multiple Met families for major home renovation projects.

Nutfield Cooperative School and **Stepping Stones School** show their commitment to early childhood education by sponsoring the Toddler Garden and Schoolroom Exhibits. See these sponsors and more on our website.



Business Giving Opportunities

Support a treasured
Institution while getting
valuable recognition
for your company

The Children's Metamorphosis
a museum for growing children

6 West Broadway, #24, Derry, NH
(603) 425-2560
info@childrensmet.org
www.childrensmet.org

Offering A Rich Experience

The Met children's museum is a 501(c)(3) non-profit corporation founded in 1991. We get no support from the town or state, and rely on income from admissions and memberships, contributions from businesses like yours, and various fund-raising events.

Our mission is to help educate children ages one to seven, and to support their families by providing a safe, comfortable, environment for learning through play.

In a colorful North Londonderry house for our first decade, the Met now occupies 5,000 square feet off Broadway in downtown Derry, and features twenty interactive exhibits and learning centers. Regular activities include story hours and workshops, full-family programs, summer fun sessions, and the annual spring Gala and fall Met Day.

A rentable Party Room is host to numerous birthday and private parties every week.

A Large and Active Audience

The Met has an enthusiastic membership of growing, mostly affluent young families who care about their children's development (or who just need a safe and rewarding break!).

Novice and experienced parents and even grandparents network while their children enjoy the museum, sharing suggestions for everything from new reader teaching tips to the best medical and other family services.

The Met is also a field trip favorite for hundreds of area schools and summer camps, and a hot spot meeting place for mom's clubs and parent groups.



Your Generous Contribution Yields Priceless Results

Supporting the Met and our area's children will help employees and customers feel great about your firm.

It's also one of the best ways you can use your advertising and promotional dollars.

Our effective online and traditional communication vehicles—website, emails, signage, and newsletter—put you in front of thousands of people every week. Our successful track record for local PR means your image and message will get out the way you want. And our child advocacy efforts and growing leadership give you a community visibility you can't get anywhere else.

Donors and Partners receive significant recognition in all our materials. Three-year Sponsors get additional advertising, promotional, publicity, and membership benefits depending on their level of contribution.

Advertising Benefits	Three-Year Annual Sponsorship Level		
	\$250	\$500	\$2000 +
<ul style="list-style-type: none"> Name & logo on website linked back to your site Listing in Annual Gala Program Sponsorship sign in museum (e.g., at exhibit) 	yes	yes	yes
Promotional Benefits			
<ul style="list-style-type: none"> One-time passes to give away, with Sponsor ID Sponsor ID on Recognition Wall in museum Mention in newsletter article Feature article in newsletter Inclusion in Met Annual Report 	50	100	200
Publicity Benefits			
<ul style="list-style-type: none"> Inclusion in recent sponsorships news release Dedicated news release announcing sponsorship Photo of sponsorship check ceremony 	yes	yes	yes
Membership Benefits			
<ul style="list-style-type: none"> Employees get 10% discount on Family Memberships Employees get Member discounts on programs Annual private party in the Met One Family ACM pass to share with employees 			yes

Business Memberships to Share the Met

A Business Membership lets you share the educational fun of the Met as a benefit, incentive, or gift, building loyalty and appreciation among your employees and customers. For just \$250 each year:

- Your company gets 50 one-time passes with your company ID
- Employees get a 10% discount on Family Memberships
- Employees get regular Member discounts on programs