



The Met's

# 17<sup>th</sup> Annual Gala and Auction

March 17, 2007 — CR Sparks, Bedford NH

## Facts about The Met & its visitors

- ✿ The Met is a destination in Downtown Derry. We see visitors' everyday whose reason for traveling to Derry is The Met.
- ✿ The Met sees over 31,000 visitors a year from not only Greater Derry, but also eastern NH, western NH, northern NH, the lakes region and Massachusetts.
- ✿ School vacations and holiday weekends bring higher volumes of out of town and out of state visitors taking day trips to The Met.
- ✿ Families will travel an hour to an hour in a half to visit The Met.
- ✿ Promotion of tourism has a 1 in 8 return. For every \$1 invested in tourism promotion or on a tourist destination the business community gets \$8 back. The Met is a tourist destination.
- ✿ The Met may be a destination for a family, but while in Derry our visitors buy beverages, snacks and meals, gas, use ATMs and are exposed to the other offerings Derry has available.
- ✿ The Met is an important contributor to the success of Downtown Derry.

## Why sponsorship of The Met is a good investment

- ✿ The Met provides a safe and educational environment for children and their families to enjoy together. The environment allows for quality time to be spent between children and their parents, grandparents or care givers.
- ✿ The Met gives children a chance to explore, role play and use their imagination. The activities children engage in at The Met lay the foundation for their future success in school and life.
- ✿ The Met increases consumer traffic to Derry.
- ✿ The Met adds to the appeal of Derry for relocating families.
- ✿ The Met can provide your business exposure to a target audience through sponsorship signage, press releases and our website.
- ✿ An investment in The Met is an investment in Derry and your business.

## Why The Met needs you to be a sponsor

- ✿ The Met is a non-profit organization
- ✿ While the Met see's thousands of visitors, admission only covers 60% of the museums expenses. The remainder must come from the business community.
- ✿ Sponsorship allows The Met to keep admission fees low so that all members of the community can take advantage of all The Met has to offer.

***There are many ways to be a sponsor. Read on for all the opportunities available!***

# Sponsorship Opportunities for the *The Met's 16<sup>th</sup> Annual Gala and Auction* *March 17, 2007*

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There are three levels of sponsorship available and each has benefits to the sponsor.

## **What's the benefit to sponsorship?**

- Besides investing in a great organization your company will be seen as supporting its community.

## **How many times will your company's name be seen?**

- The Met sends out over 600 invitations
- The quarterly Newsletter (January and April are the next publishing months) has a circulation of over 1200
- Over 6000 visitors to The Met will see signage and flyers in the museum's Welcome Center before the Gala on March 17<sup>th</sup>, 2007
- The Met will regularly send out press releases announcing sponsors
- 200 members of the community will attend the Gala

*Your company's name will be seen by thousands!!!*

## **Friends of The Met**

**\$500**

- Your company's name listed on our Website on the auction page
- Your company's name listed in the auction book
- Your company's name listed in our January and April Newsletter
- Your company's name listed on signage displayed in the museum's Welcome Center
- A free business card ad in the auction booklet

## **Event Sponsors**

**\$1000**

- Your company's name listed with your logo on our website on our auction page
- Your company's name listed with your logo in the auction book
- Your company's name listed with your logo in our January and April Newsletter
- Your company's name listed with your logo on signage displayed in the museum's Welcome Center
- Signage opportunity at the Gala
- A free half page ad in the auction book

## **The Evenings Hosts**

**\$5000**

- Your company's logo on our website with a link to your company's website
- Your company's name and logo featured prominently on the more than 600 invitations
- Your company's logo featured in our January and April Newsletter
- Your company's name and logo on signage displayed in the museum's Welcome Center
- A feature banner displayed at the Gala and opportunity to display your company's literature or materials
- A free full page ad in the auction book

*Donation Form for The Met Gala March 17, 2007*

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_  
\_\_\_\_\_

Business Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact e-mail address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Ext: \_\_\_\_\_ Fax: \_\_\_\_\_

**Please check all that apply**

*I would like to purchase \_\_\_\_\_ tickets at \$50 per ticket for the March 17, 2007 Gala!*

**I would like to donate a(n) item(s)**

Item description: \_\_\_\_\_  
\_\_\_\_\_

Estimated item value: \_\_\_\_\_

I have enclosed my donation item!

Please call me to arrange the pick-up or drop-off of my item donation

**I would like to donate \$\_\_\_\_\_ for the purchase of an item for the auction in my company's name.**

*The donor name should be listed as:* \_\_\_\_\_

**I would like to purchase an ad in the Auction Book.**

Full Page (4"x 8") \$150     1/2 Page \$75 (4"x 4")     Business Card \$25

*Please enclose your ad or email to [tlaplante@childrensmet.org](mailto:tlaplante@childrensmet.org)*

**I would like to be a *Gala Sponsor* and receive the benefits for my level of sponsorship!**

\$500     \$1000     \$5000

*Please email your logo to [tlaplante@childrensmet.org](mailto:tlaplante@childrensmet.org)*

**Enclosed please find an check made payable to *The Met* for the total of my above selections**

**Total enclosed \$\_\_\_\_\_**

**Please charge my credit card in the amount of \$\_\_\_\_\_**

**MC or Visa**

**Card #** \_\_\_\_\_

**Exp Date** \_\_\_\_\_

**Name on the Card** \_\_\_\_\_

**Signature of card holder** \_\_\_\_\_

*Mail this form and all enclosures to: The Met, 6 West Broadway Derry, NH 03038*

*Thank you for your generosity!*